



РЭСПУБЛІКАНСКАЕ  
ЎНІТАРНАЕ ПРАДПРЫЕМСТВА  
ПАШТОВАЙ СУВ'ЯЗІ

# БЕЛПОШТА

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ВЫДАВЕЦКІ ЦЭНТР «МАРКА» ИЗДАТЕЛЬСКИЙ ЦЕНТР «МАРКА» PUBLISHING CENTRE «МАРКА»

## ИНФАРМАЦЫЙНЫ ЛІСТ • ИНФОРМАЦИОННЫЙ ЛИСТОК • NEWSLETTER

# 17 (906)

July 29, 2021

### Holidays and ceremonies of Belarusians

On July 6, 2021 the Ministry of Communications and Informatization of the Republic of Belarus will issue 4 postage stamps of the series “Holidays and ceremonies of Belarusians”.

A series continuation. Beginning Nos. 775–778. Artist: Victor Chaichuk. Design: Yauheniya Biadonik. Print process: offset. Colour: multicoloured. Paper: chalk-surfaced, gummed. Perforations: comb 13. Stamp size: 35,695x35,695 mm. Sheet composition: 5 stamps & 1 coupon. Sheets size: 128x89 mm. Print quantity: 40.000 stamps each.

Printer: Republican Unitary Enterprise “Bobruisk Integrated Printing House named after A.T.Nepogodin”.

No. 1417



A

Kalyady



Element of protection



No. 1418



N

Kupalle



Element of protection



No. 1419



M

Easter



Element of protection



стр. 1



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No. 1420



Bagach



Element of protection



A sheetlet is also issued. Sheetlet composition: 4 (1 set) stamps. Size of the sheetlet: 163x92 mm. Print quantity: 20.000 sheetlets.



Face value A is equal to the tariff of a letter up to 20 gram within Belarus.

Face value N is equal to the surface tariff of a postcard abroad.

Face value M is equal to the air-mail tariff of a postcard abroad.

Face value P is equal to the air-mail tariff of a letter up to 20 gram abroad.

Kalyady is a fun winter holiday. An interesting tradition of caroling has survived to this day. In the evening, young people dressed up as animals and various magical creatures, went from house to house, singing songs with wishes of all the best, glorifying the power of light and playing musical instruments.

Easter is the main Christian holiday. The resurrection of Jesus Christ has been celebrated on this day for more than 2 thousand years. The holiday is preceded by Great Lent. This is the spiritual preparation of Christians for a significant event, to which a variety of Christian customs and rituals are dedicated. In the center of the Easter ritual is its original symbol – a painted egg.

Kupalle is a holiday associated with a large number of legends and stories. The holiday is celebrated on the night of July 6-7 according to the Orthodox calendar and June 24 according to the Catholic calendar. One of the most mysterious rituals of this night is the search for a fern flower. According to popular beliefs, a blooming fern not only fulfills secret desires, but also helps to find treasures.

Bagach is a harvest holiday. It was celebrated on the day of the autumnal equinox. It was customary to bake a large loaf of bread from grain of the new harvest. A candle was inserted into it and with this "Bagach" people walked around the whole village, then they left it for a year with one of the owners.

The technology of augmented reality is applied to stamp "Kupalle" (No. 1418): when you direct a Smartphone camera at the stamp, while the AR MARKA BELARUS application is running, a specially created script appears.

The project was prepared in cooperation with the Belarusian State University of Culture and Arts.



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Colour of the postmark – black.

Special postmark and FDC painted by V.Chaichuk, designed by Ya.Biadonik

A special cancellation on FDC will be carried out on the stamps issuing day at the post office No.26 of Vitebsk. 4 maximum cards will be issued too. Artist: V.Chaichuk. Design: Ya.Biadonik.





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